

Allstars Business Club

Dody Loew is the founder and CEO of Allstars Business Club, an international business network of innovative entrepreneurs taking their life to the next level by breaking new ground in marketing.

Interview with Dody Loew founder Allstars Business Club

She is an entrepreneur, a trainer, business mentor & business coach, innovative and open minded to evolve further every day.

What is your Business Network about? – Who is the founder?

The Allstars Business Club provides business owners, entrepreneurs, startups and future entrepreneurs a professional Business Network with a State-of-the-Art Academy for marketing and sales professionals, with the latest leading principals, communication techniques & marketing tools. And all members benefit additionally from a global eCommerce Marketing Business-Concept outside of their core business. The combination of networking, education and passiv income stream is called 'Marketing 4.0'.

The Allstars Business Club was founded by Dody Loew. Her goal for 2018 is to build strong local A-B-C groups around the globe, where all members support each other to succeed. They all use the concept 'Marketing 4.0' to drive their business successfully into the future, to become independent of cyclical fluctuations and economic challenges.

What makes your Business Club different from other business clubs?

Unlike every other business network, we profit from one of the fastest growing markets, eCommerce, with a global and proven turnkey business concept. With this, we are building a steadily growing, lucrative residual income stream outside of our core business,

Dody
Loew



with lifelong customer retention to secure our future, without geographical boundaries or borders.

We are helping our existing and future customers save and earn money on the things they buy every day anyway. With our Prepaid Master Card®, they can even save and earn money online and offline. A Win-Win-Situation for everybody involved.

Do you support Startups from a variety of industries?

Yes, every business owner, entrepreneur, startup and future entrepreneur can profit from our services as soon as they become a member of the Allstars Business Club; whatever walk of life they come from.

Do you encourage or foster professional development through business courses and/or classes?

Every member of the Allstars Business Club benefits from the very beginning from our State-of-the-Art A-B-C Academy for marketing and sales professionals. They get a complete package with the latest leadership principles, communication techniques and marketing tools, through online and offline classes and trainings.

How do you assist startups who are interested but may not have the finances?

Those who want to start their own business always need financial resources. The amount depends on the respective business concept. Today, there are a variety of possibilities to get supported e.g. by crowd funding or similar sources. Most evident: Those who know their goal always find their way.

With your experience as an entrepreneur what is the most imperative advice you want to share with new startups and aspiring entrepreneurs?

1. Build a strong 'Why', that keeps you going.
2. Set clear goals.
3. Find your mentor who supports you.
4. Profit from a professional network.
5. Get educated as a marketing and sales professional.
6. Build up a secure residual income outside of your core business right from the beginning to be independent of economic challenges.

Has gender been an issue for you as an entrepreneur? Do you get the same recognition as your male counterparts in business?

Having a global outlook, India has the highest rank when it comes to women setting up their own business, where 49 percent of entrepreneurs are female. If we follow the global average of 37%, I guess that we have a lot less in Switzerland – I would estimate around 20%. It appears that there are 3 reasons for that: 1st: We do not have a well-developed infrastructure in Switzerland, that is evident for women to work and at the same time have a

As experienced and successful female entrepreneurs, what we can do is to support, strengthen and encourage female entrepreneurs or future entrepreneurs to retain a spark of femininity through professionalism, respect and a healthy ambition, not to be more masculine than a man to bring their business on the road to success.

family with children. 2nd: Women often lack the confidence to start a business. They need to believe in themselves more.

As experienced and successful female entrepreneurs, what we can do is to support, strengthen and encourage female entrepreneurs or future entrepreneurs to retain a spark of femininity through professionalism, respect and a healthy ambition, not to be more masculine than a man to bring their business on the road to success. Statistically speaking, female entrepreneurs are in the camp to make faster and higher sales than men.

For this, I call on all women who are already or would like to become an entrepreneur, to be aware of their resources, abilities, ambitions and goals in life and to implement them profitably in their own business by 1. joining a professional business network to 2. getting the professional training to become a successful entrepreneur and 3. starting to build their own residual income stream.

And with this, gender is not an issue anymore for any female entrepreneur worldwide.